



# SOUTH SALT LAKE

ARTS COUNCIL PROGRAM AND HISTORY  
INTERPRETATION SERVICES

## CASE STUDIES

March 2025



# CASE STUDY RESEARCH

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

The Arts Council must be nimble and respond to what is now a rapidly changing environment. Case study research allows for a broad exploration of the tools and programs that model municipalities are utilizing to engage with their residents, business community, donors, artists, and visitors in new and transformational ways.

Create Today will conduct a combination of primary and secondary research and prepare up to four mini case studies. Each case study will be compiled to address a myriad of topics that are of interest to the South Salt Lake Arts Council.

These case studies will include information about budget, staffing, total impact (e.g., # of participants; # of artists reached; # of events; types of programs), relationship with their existing communities, partnerships, outreach programs, and community engagement.

# VISION OF SUCCESS

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- **Transform the historic Scott School campus** into a vibrant, community-centered hub where local artists can create and showcase their work, and residents can participate in hands-on art-making experiences.
- **Celebrate South Salt Lake's rich heritage** through engaging, accessible programming that invites residents to celebrate their cultures, share traditions, and connect across communities.
- **Expand arts education opportunities**—especially for adults—by strengthening partnerships and increasing programming across existing and new SSL venues.
- **Leverage the arts to shape South Salt Lake's identity**, preserve its heritage, fuel economic development, enhance quality of life, and promote SSL as a dynamic place to live, work, and play.
- **Strengthen the arts and cultural ecosystem** by deepening collaboration between the SSL Arts Council, local artists, creative businesses, and the Creative Industry Zone, while expanding partnerships with the SSL Redevelopment Agency, nonprofits, and community groups.

# CASE STUDY RESEARCH QUESTIONS

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- What programs does the municipality offer to engage its community in arts and cultural activities? What motivates them?
- Which barriers (practical or perceptual) impact attendance or participation at local programs?
- What are the greatest strengths/challenges when it comes to arts and culture?
- What are the community's greatest needs and how does the municipality meet those needs (e.g., local artists, creative businesses, partnerships, nonprofits, community groups)?
- How does the municipality use bricks and mortar spaces to support local artists in creating and showcasing their work? and residents in engaging in hands-on art-making experiences?