



# CREATIVE CONVERGENCE

Help build a cultural destination, a creative industries zone and a reputation for innovation in South Salt Lake.

Friday May 19, 2017

## FREE EVENT

Open to everyone!

- Artists, Creatives, Makers
- Entrepreneurs
- Designers
- Residents
- Business Owners ...

After the conference join  
**Salt Lake Gallery Stroll**  
 from 6-10 pm May 19  
 at local sites.

Return on Saturday night for  
**Night on Commonwealth**  
 for music, food, drinks, kid  
 zone, and making public art.

## REGISTER

on Facebook  
 "Creative Convergence"

[www.sslarts.org](http://www.sslarts.org)



@CCSSL  
 #convergeSSL

- 11:30**      **CHECK-IN & LUNCH SERVICE**  
 Enjoy selections from a complementary lunch buffet by Spice Kitchen.
- 11:45**      **WELCOME AND KEYNOTE SPEAKER**  
 Welcome by South Salt Lake Mayor Cherie Wood  
 Keynote: Tom Borrup, Creative Community Builders  
 "Mapping Community Assets into a Creative Zones"
- 12:45**      **CREATIVE INDUSTRIES ZONE & CREATIVE PLACEMAKING WORKSHOP**  
 Small group brainstorming to identify what this community needs and what we could strive to achieve together.
- 2:00**      **PANEL SESSIONS**  
 Panel 1: Well Done Neighborhood Revitalization  
 Panel 2: Making it as an Artist
- 3:00**      **BRAIN SHARING**  
 Session 1:
  - Making a maker space
  - Pop Up projects
  - Real Life Real Estate Tips
 Session 2:
  - Business matchmaker
  - Marketing & E-Commerce
  - Finding funding
- 4:00**      **WALKING TOUR**  
 Tour 1: Water Tower District  
 Tour 2: Commonwealth District

