

SPREAD KINDNESS



SOUTH SALT LAKE
CRAFTOBER
FEST
 20 25
 10:4:25

12 PM-5 PM

LIVE MUSIC | ARTISTS | CRAFT BEER | COCKTAILS | FOOD TRUCKS
 OAKLAND AVE. (2460 S.) BETWEEN MAIN & WEST TEMPLE | SSLARTS.ORG/CRAFTOBERFEST



SPONSORSHIP OPPORTUNITIES

sslarts.org



Presenting Sponsor

- Presenting Sponsor top bill recognition on all event collateral: posters, postcards, website, on-site event signage
- Sole sponsor recognition during all media coverage and press releases
- Public recognition during stage announcements
- 10x10 booth space
- Social media collaboration and dedicated posts
- Free art barrel or keg by local artist for your business



Stage Sponsor

- Signage on stage as the Stage Sponsor
- Logo recognition on all event collateral: posters, postcards, website, on-site event signage
- Public recognition during stage announcements
- 10x10 booth space
- Social media collaboration and dedicated posts



Art Sponsor

- Logo recognition on all event collateral: posters, postcards, website, on-site event signage
- 10x10 booth space
- Social media post



IMPACT



- 3,000 attendees
- 100 art vendors
- 5 food trucks
- 4 breweries and 3 distilleries featured

REACH



- 5,000 Instagram and Facebook followers
- 600 website views
- 900 Newsletter Subscribers